

Factsheet

2024 edition

ICT & LOGISTIEK

LOGISTICA Next

EXHIBITORS

307 total participants

86% is planning to visit again next year

7.3 ★★★★★ Total exhibitor rating

VISITORS

10,571

Total number of visitors

89%

of the visitors is planning to visit again next year

7.5

★★★★★ Total visitor rating

59%

of the visitors rates the event an 8 or higher

PROFILE

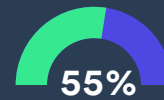
TOP 5 SECTORS*

1. Storage & Distribution
2. Retail / Wholesale
3. Transport
4. Industry
5. Construction / Engineering / Installation

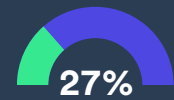
TOP 5 POSITIONS*

1. CEO / Executive
2. Consultant / Advisor
3. Project Manager
4. Logistics / Supply / Warehouse Manager
5. IT Manager

*among end users



is final or co-decision maker



gives advice on decisions

COMPANY SIZE

More than 250 employees	39%
50 to 250 employees	28%
Fewer than 50 employees	33%

PROGRAM

3,499

visitors attended one or more theater sessions

33%

of the visitors attended one or more theater sessions

244

theater sessions, seminars, and tours

7.4

average score of the program

NETWORK PLATFORM



4,061

exchanged messages



40,332

connections* through the Event Planner

*accepted connections, meetings & badge scans